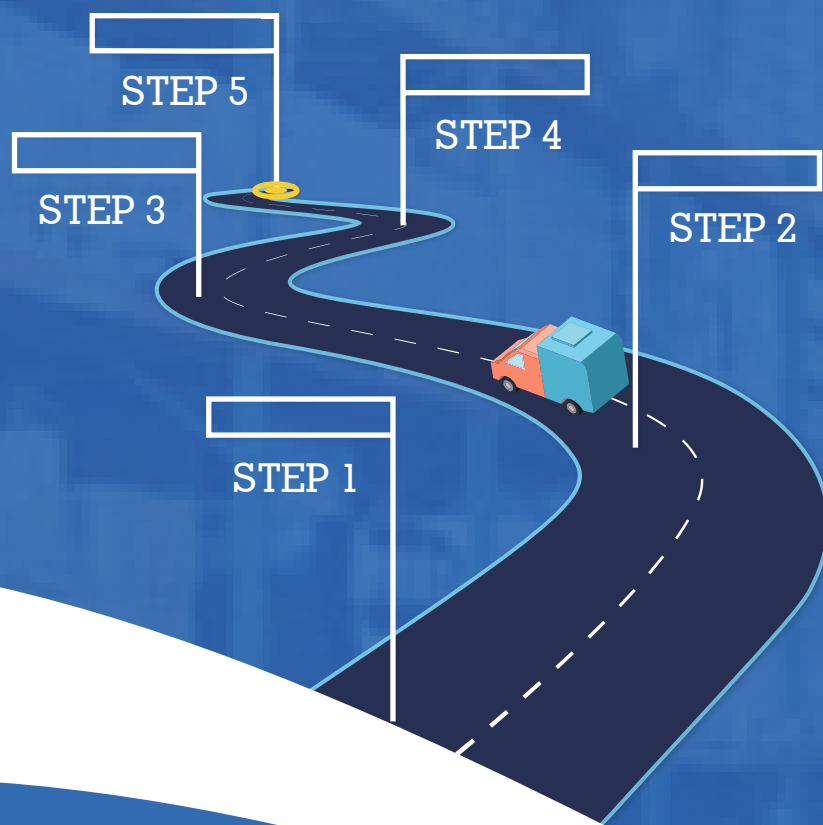


A Step By Step Guide For Analyzing Your **SUPPLY CHAIN MANAGEMENT**



Businesses today are a part of a highly complex supply chain involving multiple suppliers and vendors located at different places across the world. When a disruption or bottleneck occurs in any part of the chain, it is often impossible to identify the culprit without a complete supply chain analysis. Without identifying the source and cause of the problem, it is not easy to achieve targeted sales and growth.

Let's have a closer look at what exactly does supply Chain analysis means and the benefits it can offer!



Supply chain analysis is the process of evaluating every stage of a supply chain starting from the time the business acquires raw materials or supplies from its suppliers to the delivery of final products to the customers. The purpose of the analysis is to determine which part of the supply chain can be improved or shortened to deliver the product more quickly and efficiently to the customers. The philosophy behind supply chain analysis is that the more flexible a business can be, the faster its growth rate will be.



SHORTER DELIVERY TIME

Identifying inefficiencies in the supply chain can get your product into the end user's hands much sooner, leading to increased capacity, new business, and happier customers.



INCREASE YOUR BOTTOM LINE

Your company exists to make money, but having too much (or not enough) of a certain product can seriously affect your bottom line. A supply chain analysis can help you forecast more accurately and save you money on scheduling, ordering, & planning.



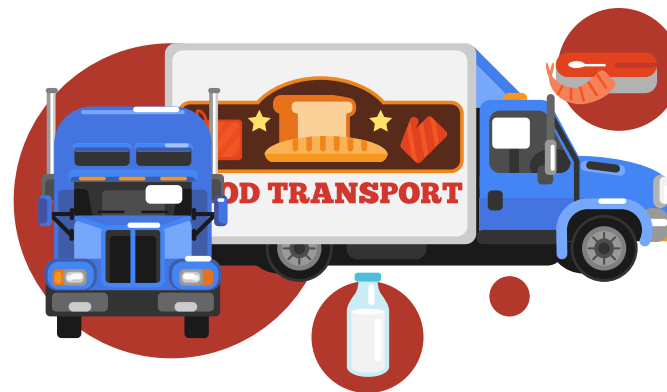
IDENTIFY WEAKNESSES

Analyzing where your weak links are can help prevent a costly breakdown of your system, giving you time to fix the issue before inefficiency becomes a complete work stoppage.



DO YOU HAVE THE RIGHT TRANSPORTATION PARTNER?

Does your business have unique needs such as special trailers, trucks or delivery requirements? If so, make sure you select partners with strengths that align with your business needs and customer requirements.



IS LOGISTICS PLANNING AN INTEGRAL PART OF THE PRODUCTION PROCESS?

Logistics is often figured out after the order is manufactured, but it should be part of the quoting process if you want to keep your customers happy. Not only does that guarantee an accurate available-to-promise commitment, but it can also ensure proper shipment planning as well as lead to a potential cost savings.



DO YOU CONDUCT AN END-TO-END SUPPLY CHAIN ANALYSIS?

Review your end-to-end process to make sure the organization is not optimizing a process at the expense of another part of the organization. Through an end-to-end supply chain analysis, we determined the company would actually benefit from holding lower safety stock quantities



DO YOU MEASURE YOUR SUPPLY CHAIN PERFORMANCE?

Measure what is important to the business. Go through the process to determine what metrics are important to meeting your supply chain objectives.



OUTSOURCING OR IN-HOUSE. WHICH IS BETTER?

Some companies do it alone and perform the analysis in-house; others enjoy fantastic results by outsourcing the task to an outside company, which may have more precise software options available. Whichever way you choose to go, a supply chain analysis can prove to be one of the best things you can do for your business.



GROWING COMPLEXITIES NO MORE A PROBLEM NOW!

Supply chain analysis can help you out with the strategies and best practices for integrating and coordinating all the functions, activities, transactions, and people in the entire value chain despite of the growing complexities in the business environment.





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